



Shane Beauchamp

Design | Direction | UX

SUMMARY

Shane Beauchamp is a design professional with over 10 years of experience in both digital and traditional content creation, particularly in integrated campaigns. With more than 3 years in a design manager role, Shane has a proven track record of establishing and overseeing studio processes while effectively managing pre-production and post-production efforts. His expertise includes UX design for new platform implementations and ongoing provision of industry-standard solutions post-launch. Shane is recognized for his collaborative spirit and self-motivation, thriving both in team environments and independent projects. He possesses advanced skills in Adobe Creative Suite (including Photoshop, Illustrator, InDesign, and Acrobat) and is adept at maintaining brand and style guidelines. Shane is committed to meeting deadlines and budgetary constraints.

EXPERIENCE

ICF Next

Senior Graphic & Web Designer | Jul 2022 - Jan 2024

- Managed multiple high-profile client projects weekly, providing progress and priority updates.
- Developed high-quality graphics, including logos, print materials, illustrations, and presentations.
- Created various web products such as sample websites, game advertisements, display assets, and email templates.
- Conducted research on user journey needs to enhance sample site development.
- Stayed current with design trends, technologies, and ADA compliance standards.

Mor Furniture for Less

Design & Photography Manager | Sept 2018 - Jun 2022

- Oversaw daily production for website, email, social media, display ads, signage, billboards, and all customer-facing design assets.
- Updated and maintained brand guidelines to ensure ongoing relevance.
- Established an in-house photography studio, creating a streamlined photography process for weekly photoshoots.
- Implemented a digital asset manager (DAM) for efficient organization of photo and video assets.
- Contributed to UX design for a new website and provided ongoing support for re-platforming initiatives.
- Designed internal workflows and assets for employee use.

FTD Companies Inc.

Graphic Designer | Sept 2014 - Jul 2018

- Coordinated and executed seasonal photoshoots in the role of associate director.
- Worked across various channels including websites, emails, social media, affiliate marketing, and print assets.
- Managed multiple projects while adhering to strict timelines.
- Created several internal templates to facilitate team efficiency.

PROFILE

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RELEVANT SKILLS

United States Marine Corps
Fire Direction Control Man
2007-2011

UX/UI	Creativity
Web Assets	Communication
Branding	Technology
Layout & Design	Time Management
Typography	Management
Print	Organization

SOFTWARE SKILLS

Proficient in Figma and Adobe Creative Suite programs, such as Photoshop, Illustrator and InDesign.

Strong working knowledge of Microsoft Office, Sketch, InVision, WordPress, Google and iOS software.

EDUCATION

Bachelor's Degree
Art Institute - San Diego
Jun 2011 - Sept 2014

REFERENCES

Available upon request.