



Shane Beauchamp

Design | Direction | UX

SUMMARY

- 10+ years of experience in the design field crafting digital and traditional content in integrated campaigns.
- 3+ years of experience as a design manager.
- Experience with creating and directing studios and their process, as well as the pre-production and post-production work.
- Experience in UX design for a new site platform and continuing to provide industry-standard solutions after implementation.
- Collaborative & self-motivated: Works well in a team environment or independently.
- Extremely skilled in Adobe Creative Suite (Photoshop, Illustrator, InDesign and Acrobat).
- Maintain brand guidelines, style guides and photography guides.
- Excels at staying on time and on budget.

EXPERIENCE

ICF Next

Senior Graphic & Web Designer | Jul 2022 - Jan 2024

- Worked on multiple high-profile clients weekly, communicating progress and priority updates.
- Developed high-quality graphics; including logos, print materials, illustrations, and PowerPoints.
- Developed high-quality web products; including sample sites, game ads, display assets, and emails.
- Researched user journey needs to better direct sample site creation.
- Kept up to date with design trends and technology, software, and ADA compliance.

Mor Furniture for Less

Design & Photography Manager | Sept 2018 - Jun 2022

- Maintained production work on a daily basis to include website, email, social, display ads, digital and print signage, billboards, and all other customer-facing design assets.
- Updated brand guidelines and maintain its relevance as needed.
- Implemented a studio for in-house photography.
- Created a photography process; to include the coordination, planning and execution of weekly photoshoots.
- Implemented a digital asset manager (DAM) to assist in the housing and organization of the company's photo and video assets.
- Assisted in the UX of a new website and continue to grow and provide knowledge in our re-platforming efforts.
- Design internal workflow and assets for employees.

FTD Companies Inc.

Graphic Designer | Sept 2014 - Jul 2018

- Coordinated, planned and executed seasonal photoshoots as an associate director.
- Worked on the website, email, social, and affiliate channels as well as print assets.
- Managed multiple projects with stringent timelines.
- Created multiple internal templates for team use.

PROFILE

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RELEVANT SKILLS

United States Marine Corps

Fire Direction Control Man

2007-2011

UX/UI	Creativity
Web Assets	Communication
Branding	Technology
Layout & Design	Time Management
Typography	Organization
Print	Perfectionist

SOFTWARE SKILLS

Proficient in Adobe Creative Suite programs, such as Photoshop, Illustrator and InDesign.

Strong working knowledge of Microsoft Office, Figma, Sketch, InVision, WordPress, Google and iOS software.

EDUCATION

Bachelor's Degree

Art Institute - San Diego

Jun 2011 - Sept 2014

REFERENCES

Available upon request.